



LIFE SCIENCE CARES  
philadelphia

# CORPORATE PARTNERSHIP





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# Breaking the Cycle of Poverty: In Partnership

## **The Life Sciences Industry Solves Big Problems. Let's Solve This One Together.**

Every day, innovations in the life sciences improve health outcomes and extend lives. But here in Philadelphia — the poorest large city in the nation — far too many of our neighbors still face barriers to opportunity that science alone can't fix.

## **Life Science Cares Philadelphia was created to help change that.**

We believe the life sciences industry, along with the companies that support it, has the opportunity and responsibility to lead on issues of equity and economic mobility. Through strategic partnerships, employee engagement, and targeted giving, we're working to reduce poverty and expand opportunity — right here in our city.

## **Our Three-Part Strategy for Local Impact:**

- ✓ Grantmaking: We invest in high-performing nonprofits tackling education gaps, workforce development, and basic needs.
- ✓ Volunteer Engagement: We connect employees to meaningful service, mentoring, and skills-based projects that strengthen the community.
- ✓ Project Onramp & Career Pathways: We create paid internships and mentorship opportunities for underrepresented college students, preparing the next generation for careers in the life sciences.

## **A Call to Action for Philadelphia**

We partner with companies that are ready to put their values into action, not just through check-writing, but through showing up. Our partners become part of a collective effort to make Philadelphia a city where all residents have the chance to thrive.

## **Together, we can build more opportunities for the future of Philadelphia.**

If your company believes in the power of community and the importance of inclusive growth, we want to work with you. Let's align your people, purpose, and philanthropy to make a measurable difference — for our neighbors, for our city, and for the future of the life sciences in Philadelphia.

**Let's get to work.**

# Engagement Menu: Sample Opportunities

## Youth & Education

-  Mentorship & Career Panels – Offer resume reviews, professional development workshops, mock interviews, and career guidance to young adults pursuing STEM and other career paths.
-  Back-to-School Supply Drives – Fill and distribute backpacks stocked with school supplies, ensuring students start the academic year prepared. (Expenses can range between \$750-\$3,500 depending on company choice.)
-  Internship & Workforce Readiness – Provide internship placements for young professionals from diverse backgrounds, creating pathways into the life sciences industry.
-  Virtual Tutoring & Academic Support – Serve as a virtual tutor, offering weekly academic support to middle school students in math, science, or other subjects.

## Food Security

-  Community Meal Service – Prepare and serve hot meals to individuals and families experiencing food insecurity, offering dignity and nourishment.
-  Food Packing & Distribution – Assist in sorting, packing, and distributing fresh produce and pantry essentials to ensure families have access to nutritious food.
-  Food Rescue & Waste Reduction – Help recover and redistribute surplus food to combat waste and feed those in need.
-  Meal Prep for Individuals with Critical Illnesses – Assist in meal preparation and packaging, ensuring individuals facing health challenges receive medically tailored meals.

## Seasonal Giving

-  Holiday Gift & Coat Drives – Collect and distribute winter coats, holiday gifts, and essential items for families facing financial hardship.
-  Seasonal Giving Events – Organize and participate in donation-based events, wrapping and distributing gifts or necessities for community members in need.
-  Baby Showers for New Parents – Host a collection drive for essential baby supplies or sponsor a baby shower event to support new and expectant parents.
-  Clothing Drives & Wardrobe Support – Sort and distribute professional and everyday clothing to individuals facing barriers to employment and stability.

## Hands-On Projects

-  Welcome Kits for Hospitalized Children – Create care packages with blankets, activity kits, and comfort items for young patients in hospitals. (Expenses range from \$500-\$3,000 depending on scale.)
-  Pop-Up Food Distribution Events – Support a one-day food distribution event where employees distribute groceries directly to community members.
-  Supporting Individuals in Transitional Housing – Organize hygiene kit packing, move-in support, or donation drives for individuals moving into permanent housing. (Expenses range from \$500-\$3,500 depending on scope.)

# Corporate Partnership Contribution Model

Number of staff	Suggested Donation by Tier			
	Impact	Catalyst	Multiplier	Community
< 100	\$25,000 +	\$15,000 +	\$10,000 +	\$5,000 +
101 - 1000	\$100,000 +	\$50,000 +	\$25,000 +	\$10,000 +
1000 +	\$250,000 +	\$100,000 +	\$50,000 +	\$25,000 +

## Community Engagement

	IMPACT	CATALYST	MULTIPLIER	COMMUNITY
General Newsletter	✓	✓	✓	✓
Volunteer Newsletter	✓	✓	✓	✓
Comms Tool Kit	✓	✓	✓	✗
Volunteer Portal	✓	✓	✓	✓
Offsite Volunteer Event	4	2	1	0
Onsite Volunteer Event	3	2	1	1
Donation Drive	4	3	2	1
12-Mo Volunteer Plan	✓	✓	✗	✗
Week of Service	2	1	0	0

## Recognition & PR

	IMPACT	CATALYST	MULTIPLIER	COMMUNITY
Website Listing	✓	✓	✓	✓
Newsletter Spotlight	✓	✓		
Social: Gratitude	✓	✓	✓	✓
Social: Announcement	✓			
Press Release	✓			
Video: Spotlight	✓	✓	✓	
Impact Event Shoutout	✓	✓		
Invites: Speaking Engagements or Podcast	✓			