

CORPORATE PARTNERSHIP & SPONSORSHIP 2025

Life Science Cares activates the financial and human capital of the life sciences industry and partners with nonprofits to disrupt the cycle of poverty and inequality in our communities.

By partnering with local nonprofits, LSC directs financial resources, donated goods, and thousands of volunteer hours to address both immediate and long-term needs for our neighbors living in poverty.

LSC Boston partners with **32** community-based organizations working in three areas of need:

- Basic needs: food security, safety, health care, and housing
- **Education:** STEM education, college preparation and success, educational enrichment, and programs that support and inspire students of every age
- **Opportunity:** job creation, job training, mentoring, and resource development

In addition, LSC Boston launched a new **Health Equity** program to support nonprofits focused on safe homes and vibrant communities, equitable and dignified care, and advocacy and civic wellness.

LSC currently operates in five locations that boast a critical mass of companies working in biotech, pharmaceuticals, medical technology, and research: **Boston, Philadelphia, San Diego, the San Francisco Bay Area,** and **New York**.



Why Join in with Life Science Cares?

Doing good is good business. Research shows a well-designed corporate social responsibility effort increases employee engagement and productivity, while reducing employee turnover and the costs associated with turnover. Employees today believe that companies should focus on purpose just as much as profit. They expect community connection and a diverse array of volunteer opportunities year-round.

It's good citizenship. Poverty, wealth inequality, and the opportunity gap are the societal challenges of our time. Income disparities are so pronounced that America's top 10 percent now average more than nine times as much income as the bottom 90 percent. By not working to address this issue, we are turning our backs on our neighbors to the detriment of our communities.

Collective philanthropy makes a bigger impact. By pooling funding, LSC can contribute in a bigger way than individual companies could, which provides more substantial and impactful support for our 32 nonprofit partners.

Ways to Get Involved

- Become a Corporate Partner
- Participate in LSC's organized corporate engagement and giveback opportunities year-round
- Sponsor and/or attend our annual **events**, including the Impact Breakfast (April) and Mini Golf for Good (September)
- Encourage your C-Suite to join our **Board of Advisors**
- Host a Project Onramp intern (summer)

Our National Impact



- \$20M+ invested in local nonprofit organizations
- 15,000+ unique volunteers sourced
- **40,000+** volunteer hours donated
- \$2M+ of donated goods to nonprofits
- **1,000+** interns placed at industry companies



Levels of Corporate Partnership

Companies of all sizes and stages can join the Life Science Cares community. Consider a contribution that demonstrates your commitment to do good while doing well. Corporate Partners will be recognized on LSC's social media channels, in our newsletters, and on our website. A contribution at any level entitles your company to the services of LSC in facilitating employee engagements.

Corporate Partnership benefits include:

- LSC thought partnership on what success looks like for your company's philanthropy and engagement
- Planning and execution of employee engagement/giveback opportunities, including days/weeks of service, onsite giveback builds, offsite opportunities, etc.
- Invitations to LSC events
- Marketing materials/communications for your employee engagement
- So much more—we want to meet you where you are at and customize your philanthropy with you!



LSC is a 501(c)(3) nonprofit organization. 100% of your contribution is tax-deductible. Partnership contributions are made directly to each LSC site, but partnership can be packaged across sites and with event or program sponsorship options.

Corporate Partnership Tiers & Benefits

| Number of staff | Suggested Donation by Tier | | | | | |
|-----------------|----------------------------|-------------|------------|------------|--|--|
| | Impact | Catalyst | Multiplier | Community | | |
| < 100 | \$25,000 + | \$15,000 + | \$10,000 + | \$5,000 + | | |
| 101 - 1000 | \$100,000 + | \$50,000 + | \$25,000 + | \$10,000 + | | |
| 1000 + | \$250,000 + | \$100,000 + | \$50,000 + | \$25,000 + | | |

Community Engagement



Recognition & PR

| | ІМРАСТ | CATALYST | MULTIPLIER | COMMUNITY | |
|---|--|--|--|--|--|
| Website Listing | Image: A second s | Image: A second s | Image: A set of the set of the | | |
| Social: Gratitude | Image: A second s | Image: A set of the set of the | Image: A second s | Image: A second s | |
| Video: Spotlight | Image: A second s | Image: A second s | \checkmark | | |
| Social: Announcement | Image: A second s | Image: A second s | | | |
| Invites: Speaking Engagements or Podcast | \checkmark | × | | | |
| Newsletter Spotlight | \checkmark | Image: A second s | | | |
| Impact Event Shoutout | V | Image: A set of the set of the | | | |
| Press Release | × | | | | |

Events

2025 LSC Impact Breakfast April 7, 2025 7:30-9:30am Omni Seaport Boston Hotel

We are thrilled to continue the tradition of celebrating our work, partners (both nonprofit and corporate), donors, and volunteers! 2025 will be LSC's 9th year and we have accomplished so much—thanks to your support—and there is still more to do!

We look forward to honoring our Community Changemaker Award winners and Luke Timmerman Impact Award winner, and hearing from inspiring speakers about how your involvement with LSC changes lives.



The Impact Breakfast is not only our biggest fundraiser of the year, but it is also an opportunity to celebrate and highlight the progress our community has made to alleviate the effects of poverty and inequality in Boston.

We look forward to seeing you there!



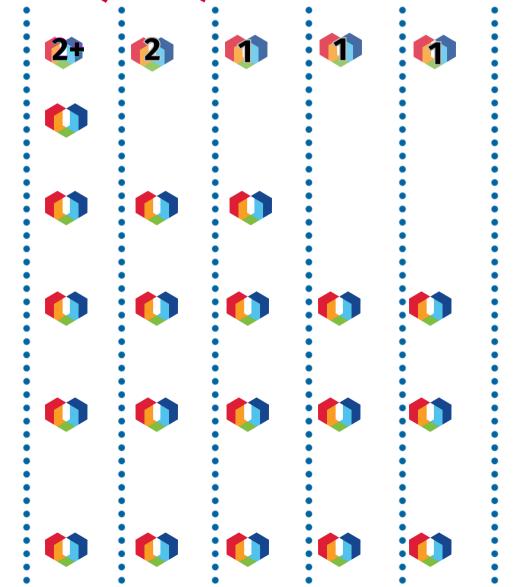
Opportunity to speak from stage

On-stage thanks from LSC leadership

Mentions on LSC's socials (LinkedIn, Instagram, Twitter, Facebook)

Inclusion in press release before event and recap email after event

Inclusion in visual branding on screen and print materials





2025 Mini Golf for Good September 24, 2025 Tech Square, Cambridge

Life Science Cares' Mini Golf for Good tournament has become a can't-miss (not so) athletic event in Greater Boston. Rally your colleagues for an afternoon of friendly competition, networking, and good food and drink.

We pop-up three nine-hole mini golf courses in the courtyard at Tech Square, with company teams putting for a variety of trophies. Our highestattended event, this event attracts 500+ employees of life science companies to enjoy the food trucks, beverages, lawn games, raffle, and crazy costumes of their peers.



Sponsorship opportunities range from \$1,000–25,000 and include opportunities to sponsor holes, food trucks, and lawn games. All sponsorships include tickets for at least one team to participate in the tournament.



| Complimentary |
|---------------|
| Registration |

Event Speaking Role

-

Logo on Event Signage

Acknowledgment in Marketing Collateral & on Website

Acknowledgment & Thanks from the Podium

Preview of Registration List

Press Release & Social Media Acknowledgment

Branding on Golf Balls

Branding on Cups

| 6 | 4 | 3 | 2 Teams | 2 | 1 | 1 | 1 | 1 |
|-------------------|------------|-------|-------------------|------------|--------------|------|------|------|
| | Teams | Teams | reallis | Teams | Team | Team | Team | Team |
| O | V | | | | Award Prizes | | | |
| \bigcirc | \bigcirc | | | \bigcirc | \bigcirc | | | |
| Most Prominent | | | | | | | | |
| V | V | | O | V | V | V | | |
| | | | | | | | | |
| • | • | • | • | • | • | • | | |
| | | | | | | | | |
| • | • | | | | | | | |
| | | | | | \mathbf{O} | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | Ť | | | | | |
| | | V | | | | | | |
| | | | | | | | | |

Board of Advisors

As a collective impact organization, we are only as strong as the network we engage. LSC Boston's Board of Advisors—all executives committed to our mission and model—ensure we are reaching broad and deep across the life science industry.



- Advocate for Life Science Cares, corporate partnership, event sponsorship, volunteerism, and/or recommend nonprofits for grants
- Help shape our programs and our partnership
- Leverage your name, organization affiliation, and **networks** to bring new companies and individual champions to our work
- Commit to make personal annual contributions to LSC

Advisors are invited to participate more deeply in our work by joining a Grant Review Committee, attending site visits and special events or programs with our nonprofit partners, and participating in our Signature Events (including the annual Board of Advisors Reception.) We encourage this engagement and appreciate ideas on other ways Advisors would like to be involved.

<u>LSC Boston's current</u> <u>Board of Advisors</u>

<u>Board of Advisors Roles</u> <u>& Responsibilities</u> The LSC Board of Advisors Reception is the only annual gathering of all Advisors, some of the most influential leaders in the industry. The evening recognizes and celebrates LSC's progress toward our mission of disrupting the cycle of poverty and inequality in the Greater Boston area.



Sponsorship for this event puts your name and logo in front of some of the most influential decision makers in the life science industry.

- Sponsorship is \$10,000 and is limited to one sponsor per category (bank, staffing firm, CRO, etc.)
- Sponsors receive access for two representatives (and their guests, if desired) to attend the event, as well as the opportunity to review the guest list in advance.
- Sponsors will also be recognized in remarks made at the event and on signage throughout the venue.

Project Onramp

An Industry Internship Access Program for Under-resourced Students



The life sciences industry can play a key role in bridging the opportunity gap for promising students. While many companies offer internships, it can be difficult for students without knowledge of these opportunities, prior industry experience, or connections in our sector to access the many available summer jobs. Project Onramp is a critical link to these early work experiences for a diverse pool of talented students.

Project Onramp works with companies to reserve paid summer internships in the life sciences industry for Pell-granted undergraduate college students to compete for. Our goal is to bridge the opportunity gap for these promising young people and provide an "onramp" to a first good job upon graduation.

PROJECT ONRAMP BOS

Host an Intern!

Commit to internship roles for high-performing students by setting aside an established internship or by creating new positions for Onramp to fill.

For more info, contact Tiffany Zheng: <u>tiffany@lifesciencecares.org</u>

projectonramp.us