



# Putting the "S" in ESG

June 27, 2023

12:30 - 7 PM

The Engine, Cambridge

In board rooms and strategy sessions, budget meetings and corporate goals, ESG efforts are finally getting the attention they deserve. But while frameworks are emerging to benchmark and evaluate environmental and governance outcomes, social—the "S" in ESG—feels more ambiguous.

Join Life Science Cares as we convene industry practitioners and other social impact stakeholders to share best practices and begin to co-create an industry toolkit for strategically incorporating socially conscientious and community-oriented practices into your business.

This inaugural half-day conference will feature a keynote speaker, panel sessions, and a breakout group activity. The conference will close with an opportunity to network over drinks and appetizers.

## SUPPORTING SPONSOR

\$10,000

- Event speaking role (specifics to be determined in partnership with LSC)
- Complimentary passes for up to 10 guests
- Acknowledgment and thanks from LSC at start & conclusion of program
- Brand visibility in event program, on event signage, in marketing collateral and in media advisory

## RECEPTION SPONSOR

\$5,000

- Opportunity to offer a toast to open up the reception
- Complimentary passes for up to 10 guests
- Acknowledgment and thanks from LSC at start & conclusion of program
- Brand visibility in event program, on event signage, in marketing collateral and in media advisory

## INTERACTIVE BREAKOUT SESSION SPONSOR

\$3,500

- Acknowledgment of sponsorship at beginning of the interactive breakout session
- Brand visibility in event program, on event signage, in marketing collateral and in media advisory

## SNACK SPONSOR

\$2,500

- Brand visibility on signage at afternoon snack area
- Brand visibility in event program, on event signage, in marketing collateral and in media advisory