



# **CORPORATE PARTNERSHIP & SPONSORSHIP 2023**

Dear Friends,

No two days are ever alike at Life Science Cares. Whether we're organizing and deploying volunteer teams to cook and serve meals in a shelter, helping match professionals with students exploring industry career paths, or connecting employees with community partners to troubleshoot challenges, we spend our time and energy in service of our neighbors in need.

We've heard from so many of our corporate partners and industry leaders that the Life Science Cares platform has been key to demonstrating a meaningful commitment to the community and to motivating and engaging employees, especially through these challenging times.

Together, we have:

- Invested more than **\$7 million and 20,000 volunteer hours** in support and service of our nonprofit partners.
- Provided **more than 200 paid summer internships** for students from low-income, underrepresented, or historically marginalized backgrounds, with several students going on to work in the life sciences.
- Mobilized an **unprecedented industry response to the COVID-19 pandemic**, raising and deploying critical funding for emergency basic needs, technology support for students and families, and the expansion of vaccine education and outreach in the hardest hit communities.
- Raised awareness of the **systemic inequities that underlie poverty** in our community, showcasing the important work LSC nonprofit partners are doing every day to effect change.

This is collective impact—the power we have to do more together than we might do alone.

The Life Science Cares Network of Good continues to grow and now reaches hundreds of companies and thousands of industry professionals committing time, talent and treasure. But, to tackle a problem as nefarious and as multifaceted as poverty, it is imperative that each and every one of us continues to commit to doing our part to support our neighbors and better our communities.

WE NEED YOUR HELP. The partnership and sponsorship opportunities outlined in this prospectus showcase the many ways your company can make a tangible impact in 2023. Contributing to Life Science Cares ensures you're directly supporting effective and efficient nonprofit organizations, while simultaneously building a culture of philanthropy within your company as you offer employees a means to give their time and talent.

We look forward to talking to you about your 2023 philanthropic goals and how to best maximize your participation in Life Science Cares. To discuss corporate partnership, program or event sponsorship, or other ways to get involved, contact Sarah MacDonald at [sarah@lifesciencecares.org](mailto:sarah@lifesciencecares.org) or 617-637-5052.

No single person, company, or foundation can solve poverty alone. Unraveling this complicated problem will take a coordinated collective effort. We hope you join us at a time when our community needs us more than ever.

Thank you for your support of Life Science Cares and our mission to end poverty in Greater Boston.

Sincerely,

*Sarah MacDonald*  
Sarah MacDonald  
President



# Corporate Partnership

## *Your Connection to Social Impact*

Life Science Cares is a powerful partner in your company's commitment to enacting positive social change. Companies are recognizing, more than ever, the importance of supporting community-based efforts that align with employee values, ignite engagement and work toward solutions for complex issues like poverty, racism, and economic inequity. Life Science Cares collaborates with industry leaders to select nonprofit partners in our community doing the best work in fighting poverty, building toward equity and expanding opportunity. We make grants to support these nonprofits and then supercharge them with thousands of volunteer hours, hundreds of thousands of dollars in donated goods, and priceless strategic support, advocacy and expertise. While working closely with those partners, we help you demonstrate corporate values in the community and harness your employees' passion for doing good.

As a Corporate Partner, you can better understand community needs and forge relationships with a variety of local nonprofit organizations. Life Science Cares connects and maintains relationships for you with a variety of high impact nonprofit partners in the life science hubs of Greater Boston, Philadelphia, San Diego, the Bay Area and New York.

Regardless of the size or structure of your internal corporate social responsibility program, the collective power of Life Science Cares will amplify your philanthropic community-based outreach and engagement.

**85%**

*of Gen Z employees believe companies have an obligation to affect social change, which will guide how companies engage in communities for decades to come.*

### **Corporate Partner Resources and Tools for Impact**

We support your corporate responsibility efforts with a suite of tools, resources and events to inspire employee volunteer engagement and impact.

- The opportunity to connect and develop meaningful relationships with nonprofit partners in your community that have been vetted by Life Science Cares.
- Year-round access for your employees to a variety of virtual and in-person volunteer opportunities.
- Toolkits, collateral, social media posts to share with employees and other stakeholders highlighting your commitment to Life Science Cares and to making a positive change in your community.
- Acknowledgement on Life Science Cares' website, social media channels and monthly newsletters.
- Complimentary access to Life Science Cares Mixers, educational programming and networking events.
- Priority access to registration and sponsorship of Life Science Cares' Signature Events.

## **Our TRUE NORTH**

*In everything we do, Life Science Cares is focused on our True North—our neighbors experiencing poverty. And, we're are steadfast in our commitment to helping them survive and thrive. We work tirelessly alongside community-based organizations to understand their needs and how we, as a sector, can help. Our mission is to leverage the incredible power of our industry to help our neighbors reach their full potential.*

For more information or to sign on as a Corporate Partner, contact Emily Stanford at [emily@lifesciencecares.org](mailto:emily@lifesciencecares.org).



# Corporate Partnership

## Why join Life Science Cares?

**Doing good is good business.** Research shows a well-designed corporate social responsibility effort increases employee engagement and productivity, while reducing employee turnover and the costs associated with turnover. Employees today believe that companies should focus on purpose just as much as profit. They expect community connection and a diverse array of volunteer opportunities year-round.

**It's good citizenship.** Poverty, wealth inequality and the opportunity gap are the societal challenges of our time. Income disparities are so pronounced that America's top 10 percent now average more than nine times as much income as the bottom 90 percent. By not working to address this issue we are turning our backs on our neighbors to the detriment of our communities.

**How does it work?** Across our affiliates located in Greater Boston, New York, Philadelphia, San Diego and the Bay Area, Life Science Cares finds, evaluates and builds relationships with nonprofit organizations doing the most effective and impactful work to combat and reduce the effects of poverty.

1. Through a comprehensive application and grant review process, we find programs and organizations where we can have clear, measurable and unique impact as an industry. Then, we invest in their work.
2. With a lot of listening and learning, we build deep relationships with our nonprofit partners to understand how we can best support them. We work to harness our industry's significant resources—including time, talent, and a strong network—to be put to use in service of our partners.
3. Life Science Cares measures and reports the results of our collective efforts—via regular events, newsletters, company-specific impact reports, materials easily shared via Intranet or employee communications vehicles, social media and traditional media channels.

*Companies and their employees enjoy meaningful, well-organized experiences, while knowing their investment is pooled with others to bring about immediate and long-term impact.*

### Levels of Corporate Partnership

Companies of all sizes and stages can join the Life Science Cares community. Consider a contribution that demonstrates your commitment to do good while doing well. Corporate Partners will be recognized on LSC's social media channels, in our newsletters and on our website. A contribution at any level entitles your company to the services of LSC in facilitating employee engagements.

*LSC is a 501(c)(3) nonprofit organization. 100% of your contribution is tax-deductible. Partnership contributions are made directly to each LSC site, but partnership can be packaged across sites and with event or program sponsorship options.*

### SUGGESTED CONTRIBUTION PER SITE

Employees per site	Impact	Catalyst	Multiplier	Community
Fewer than 200	\$25,001+	\$10,001-\$25,000	\$5,001-\$10,000	\$2,500-\$5,000
201 - 1,000	\$100,001+	\$50,001-\$100,000	\$25,001-\$50,000	\$10,000-\$25,000
1,000+	\$500,001+	\$100,001-\$500,000	\$50,001-\$100,000	\$25,000-\$50,000

For more information or to sign on as a Corporate Partner, contact Emily Stanford at [emily@lifesciencecares.org](mailto:emily@lifesciencecares.org).

# Impact Reception & Awards

May 9, 2023

6:30pm-8:30pm

## Museum of Science

Join us for a new spin on our Impact Event! This year we're building from our traditional Breakfast to an evening Reception, complete with Awards honoring some of LSC's strongest, most innovative champions!

The Museum of Science will be a great backdrop, offering the opportunity to explore the exhibits while you network and celebrate. An open bar and heavy hors d'oeuvres will be provided.



Our biggest fundraiser of the year, the Impact Reception is an opportunity for LSC to celebrate and highlight the progress made to alleviate the effects of poverty in Boston. Details on the awards categories, nominees and winners to come.

Sponsorship opportunities range from \$1,000 to \$50,000 and include access to and visibility at the in-person event.

*Note: Tickets for the in-person event will be limited.*



**SPONSORSHIP LEVELS**



















**PRESENTING \$50,000**  
(One Available)

**GOLD \$25,000**  
(Two Available)

**SILVER \$15,000**

**BRONZE \$10,000**

**FRIEND \$6,000**

	20+	20	15	10	6
Tickets to in-person event					
Opportunity to announce award winners on stage					
On stage thanks from LSC leadership					
Social media mentions on LSC's channels (LinkedIn, Twitter, Facebook)					
Inclusion in press release before event and recap email after event					
Inclusion in visual branding on screen and on print materials					



# Mini Golf for Good

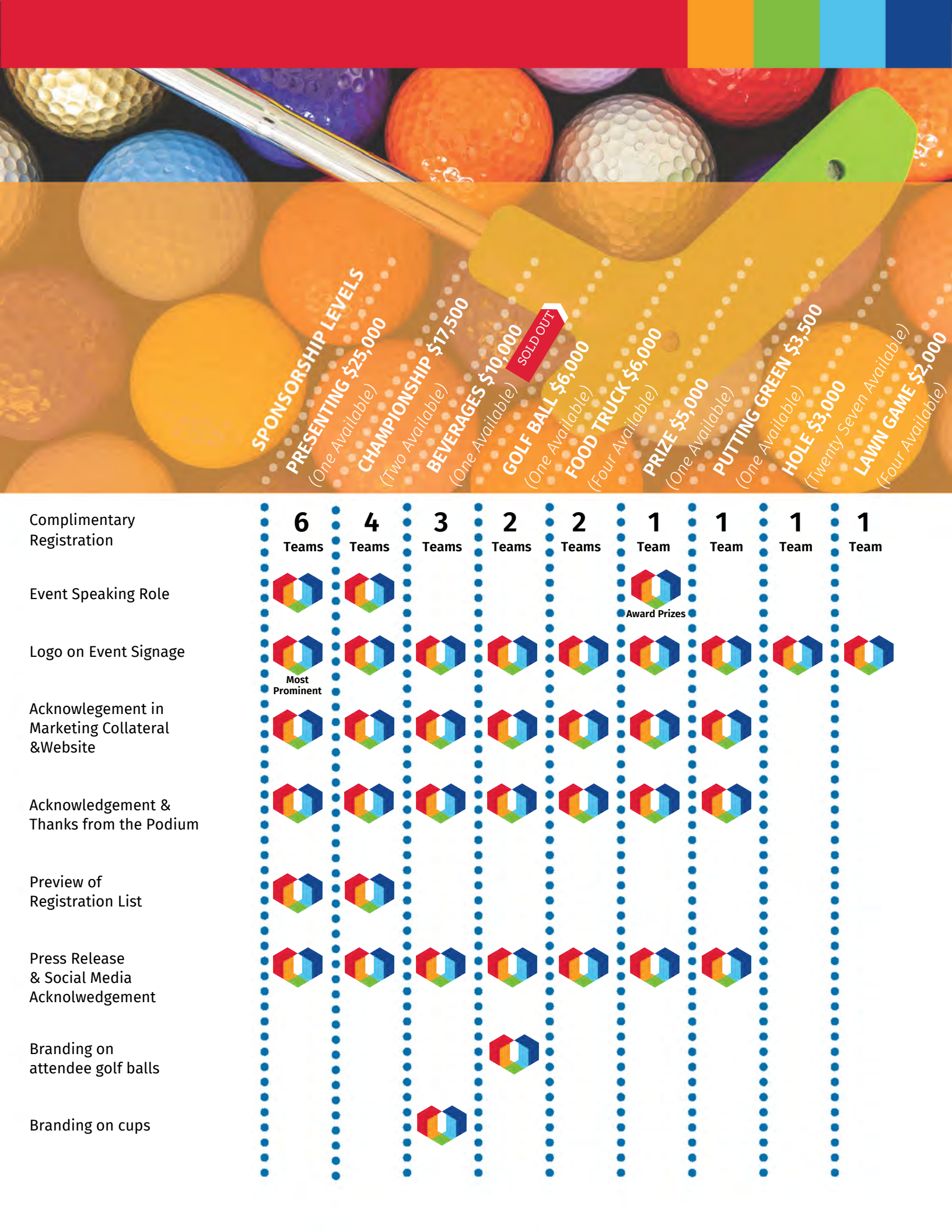
September 20, 2023  
(Rain date: September 27, 2023)  
Tech Square, Cambridge

At the risk of tooting our own horn, the Life Science Cares Mini Golf for Good tournament has become a can't-miss (not so) athletic event in Greater Boston. Rally your colleagues for an afternoon of friendly competition, networking and good food and drink.

We pop-up three nine-hole mini golf courses in the courtyard at Tech Square, with company teams putting for a variety of trophies. Our highest-attended event, this party attracts 600+ employees of life science companies to enjoy the food trucks, beverages, lawn games, raffle, and crazy costumes of their peers.



Sponsorship opportunities range from \$1,000 to \$25,000 and include opportunities to sponsor holes, food trucks, and lawn games. All sponsorships include tickets for at least one team to participate in the tournament.



**SPONSORSHIP LEVELS**  
**PRESENTING \$25,000**  
(One Available)

**CHAMPIONSHIP \$17,500**  
(Two Available)

**BEVERAGES \$10,000**  
(One Available)

**GOLF BALL \$6,000**  
(One Available) **SOLD OUT**

**FOOD TRUCK \$6,000**  
(Four Available)

**PRIZE \$5,000**  
(One Available)

**PUTTING GREEN \$3,500**  
(One Available)

**HOLE \$3,000**  
(Twenty Seven Available)

**LAWN GAME \$2,000**  
(Four Available)

Complimentary  
Registration

**6**  
Teams

**4**  
Teams

**3**  
Teams

**2**  
Teams

**2**  
Teams

**1**  
Team

**1**  
Team

**1**  
Team

**1**  
Team

Event Speaking Role



Logo on Event Signage



Acknowledgement in  
Marketing Collateral  
& Website



Acknowledgement &  
Thanks from the Podium



Preview of  
Registration List



Press Release  
& Social Media  
Acknowledgement



Branding on  
attendee golf balls



Branding on cups





# THE TIMMERMAN TRAVERSE

BENEFITTING



LIFE SCIENCE CARES

ORGANIZED BY LUKE TIMMERMAN OF THE



Timmerman Report

## Ascending new heights to uplift us all

SEPTEMBER 2023

The 3rd annual Timmerman Traverse benefitting Life Science Cares will take an intrepid group of hikers 23 miles across the Presidential Traverse in the White Mountains of NH over the course of three days.

Each of the 20 leaders on the team is raising at least \$25,000 for the Life Science Cares affiliate of their choice.

CONGRATULATIONS TO OUR 2022 HIKERS!!

**Luke Timmerman**, founder, Timmerman Report

**Katherine Andersen**, head of life sciences, SVB

**Chip Clark**, CEO, Genocera Biosciences

**Sue Hager**, chief investor relations and communications officer, Section32

**Alex Harding**, entrepreneur in residence, Atlas Venture

**Bernat Olle**, CEO, Vedanta Biosciences

**Mark Murcko**, founding CSO, Dewpoint Therapeutics

**Amanda Banks**, advisor, Harbinger Health

**Ashvin Bashyam**, Ensoma

**Julie Sunderland**, managing director, Biomaterials Capital

**Parag Shah**, CEO, K2 HealthVentures

**Jennifer McNealey**

**Lalo Flores**, CEO, Century Therapeutics

**Bonnie Anderson**, founder and executive chairwoman, Veracyte

**Deb Palestrant**, partner, 5AM Ventures

**Doug Fambrough**, CEO, Dicerna Pharmaceuticals

**Dave Melville**, founder and CEO, The Bowdoin Group

**Art Krieg**, founder and CSO, Checkmate Pharmaceuticals

**Nina Kjellson**, general partner, Canaan Partners

**Mostafa Ronaghi**, CEO, Dynamic Special Purpose Corp.

Stay tuned on how you can support our 2023 hikers!

# THE TIMMERMAN TRAVERSE



BENEFITTING  
LIFE SCIENCE CARES



## SPONSORSHIP OPPORTUNITIES

### **Pinnacle Sponsor \$100,000**

Pinnacle Sponsorship benefits will be curated in partnership with the sponsor company. Also includes all benefits listed below.

### **Mt. Washington \$50,000**

- Invitation to pre-Traversal reception
- Logo on long sleeve T
- Logo on water bottle
- Mention in pre-event press release
- Social media recognition on all LSC channels
- Inclusion in wrap up video

### **Mt. Madison \$40,000**

- Invitation to pre-Traversal reception
- Logo on long sleeve T
- Logo on water bottle
- Mention in pre-event press release
- Social media recognition on all LSC channels
- Inclusion in wrap up video

### **Mt. Adams \$35,000**

- Invitation to pre-Traversal reception
- Logo on long sleeve T
- Mention in pre-event press release
- Social media recognition on some LSC channels
- Inclusion in wrap up video

### **Mt. Jefferson \$25,000**

- Invitation to pre-Traversal reception
- Logo on long sleeve T
- Mention in pre-event press release
- Social media recognition on some LSC channels
- Inclusion in wrap up video

### **Mt. Monroe \$20,000**

- Logo on long sleeve T
- Mention in pre-event press release
- Social media recognition on Twitter
- Inclusion in wrap up video

### **Mt. Eisenhower \$15,000**

- Logo on long sleeve T
- Mention in pre-event press release
- Social media recognition on Twitter
- Inclusion in wrap up video

### **Mt. Pierce \$10,000**

- Mention in pre-event press release
- Social media recognition on Twitter
- Inclusion in wrap up video

### **Trailhead \$5,000**

- Mention in pre-event press release
- Social media recognition on Twitter

**For more information,  
contact [Emily@lifesciencecares.org](mailto:Emily@lifesciencecares.org)**

# Board of Advisors Reception

## 2023 Event TBD

The Life Science Cares Board of Advisors Reception is the only annual gathering of all LSC Advisors, some of the most influential leaders in the industry. The evening recognizes and celebrates LSC's progress toward our mission of ending poverty in Greater Boston.



Sponsorship for this event puts your name and logo in front of some of the most influential decision makers in the life science industry.

Sponsorship is \$10,000 and is limited to one sponsor per category (bank, staffing firm, CRO, etc.) Sponsors receive access for two representatives (and their guests, if desired) to attend the event, as well as the opportunity to review the guest list in advance.

Sponsors will also be recognized in remarks made at the event and on signage throughout the venue.



# Life Science Cares Mixers

January, April, July, October

Networking is back! And Life Science Cares Mixers combine networking with learning—drawing together a diverse cross-section of our industry and spotlighting the work of our nonprofit partners.

Quarterly mixers explore topics such as Joining a Nonprofit Board and What Does it Mean to Mentor? Each Mixer features at least one of our nonprofit partner organizations, and sponsors or hosts are given the opportunity to make introductory remarks.



We seek organizations to host our Mixers as well as help defray the costs of refreshments. Sponsorship ranges from \$2,500-\$5,000, depending on size and format of each event.

# Board of Advisors

As a collective impact organization, we are only as strong as the network we engage. The Life Science Cares Boards of Advisors, all executives committed to our mission and model, ensure we are reaching broad and deep across the life science industry.

Advisors are asked to help shape our programs and our partnership, and leverage their networks to bring new companies and individual champions to our work. Advisors also commit to make personal annual contributions to LSC.

[Check out LSC Boston's current Board of Advisors.](#)

Advisors are invited to participate more deeply in our work by joining a Grant Review Committee, attending site visits and special events or programs with our nonprofit partners, and participating in our Signature Events (including the annual Advisors Reception.) We encourage this engagement and appreciate ideas on other ways Advisors would like to be involved. [Review the Board of Advisors Roles & Responsibilities.](#)



Interested in serving on the Board of Advisors?  
Contact Emily Stanford at [emily@lifesciencecares.org](mailto:emily@lifesciencecares.org) to learn more.