# **Corporate Partnership**

## **Your Connection to Social Impact**

Life Science Cares is a powerful partner in your company's commitment to enacting positive social change. Companies are recognizing, more than ever, the importance of supporting community-based efforts that align with employee values, ignite engagement and work toward solutions for complex issues like poverty, racism, and economic inequity.

As a Corporate Partner, you can better understand community needs and forge relationships with a variety of local nonprofit organizations. Life Science Cares connects and maintains relationships for you with a variety of high impact nonprofit partners in the life science hubs of Greater Boston, Philadelphia, New York, San Diego and the Bay Area.

Regardless of the size or structure of your internal corporate social responsibility program, the collective power of Life Science Cares will amplify your philanthropic community-based outreach and engagement.

### 85%

of Gen Z employees
believe companies have
an obligation to affect
social change, which will
guide how companies
engage in communities

#### **Corporate Partner Resources and Tools for Impact**

We support your corporate responsibility efforts with a suite of tools, resources and events to inspire employee volunteer engagement and impact.

- The opportunity to connect and develop meaningful relationships with nonprofit partners in your community that have been vetted by Life Science Cares.
- · Year-round access for your employees to a variety of virtual and in-person volunteer opportunities.
- Toolkits, collateral, social media posts to share with employees and other stakeholders highlighting your commitment to Life Science Cares and to making a positive change in your community.
- Acknowledgement on Life Science Cares' website, social media channels and monthly newsletters.
- · Complimentary access to Life Science Cares Mixers, educational programming and networking events.
- Priority access to registration and sponsorship of Life Science Cares' Signature Events.

## **Our TRUE NORTH**

In everything we do, Life Science Cares is focused on our True North—our neighbors experiencing poverty. And, we're are steadfast in our commitment to helping them survive and thrive. We work tirelessly alongside community-based organizations to understand their needs and how we, as a sector, can help. Our mission is to leverage the incredible power of our industry to help our neighbors reach their full potential.

#### FOR MORE INFORMATION OR TO BECOME A CORPORATE PARTNER

Bay Area: Tara Stephenson at tara@lifesciencecares.org

Boston: Emily Stanford at <a href="mailto:emily@lifesciencecares.org">emily@lifesciencecares.org</a>

New York: Elizabeth Fassberg at <a href="mailto:elizabeth@lifesciencecares.org">elizabeth@lifesciencecares.org</a>

Philadelphia: Brandi Burgess at <u>brandi@lifesciencecares.org</u>

San Diego: Lucas Aguiar at <u>lucas@lifesciencecares.org</u>

If you have operations in more than one city, reach out to anyone of us!

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## Why join Life Science Cares?

**Doing good is good business.** Research shows a well-designed corporate social responsibility effort increases employee engagement and productivity, while reducing employee turnover and the costs associated with turnover. Employees today believe that companies should focus on purpose just as much as profit. They expect community connection and a diverse array of volunteer opportunities year-round.

It's good citizenship. Poverty, wealth inequality and the opportunity gap are the societal challenges of our time. Income disparities are so pronounced that America's top 10 percent now average more than nine times as much income as the bottom 90 percent. By not working to address this issue we are turning our backs on our neighbors to the detriment of our communities.

**How does it work?** Across our affiliates located in Greater Boston, New York, Philadelphia, San Diego and the Bay Area, Life Science Cares finds, evaluates and builds relationships with nonprofit organizations doing the most effective and impactful work to combat and reduce the effects of poverty.

- 1. Through a comprehensive application and grant review process, we find programs and organizations where we can have clear, measurable and unique impact as an industry. Then, we invest in their work.
- 2. With a lot of listening and learning, we build deep relationships with our nonprofit partners to understand how we can best support them. We work to harness our industry's significant resources—including time, talent, and a strong network—to be put to use in service of our partners.
- 3. Life Science Cares measures and reports the results of our collective efforts—via regular events, newsletters, company-specific impact reports, materials easily shared via Intranet or employee communications vehicles, social media and traditional media channels.

Companies
and their employees
enjoy meaningful,
well-organized
experiences, while knowing
their investment is pooled
with others to bring
about immediate and
long-term impact.

#### Levels of Corporate Partnership

Companies of all sizes and stages can join the Life Science Cares community. Consider a contribution that demonstrates your commitment to do good while doing well. Corporate Partners will be recognized on LSC's social media channels, in our newsletters and on our website. A contribution at any level entitles your company to the services of LSC in facilitating employee engagements.

LSC is a 501(c)(3) nonprofit organization. 100% of your contribution is tax-deductible. Partnership contributions are made directly to each LSC site, but partnership can be packaged across sites and with event or program sponsorship options.

### **SUGGESTED CONTRIBUTION PER SITE**

Employees per site	Impact	Catalyst	Multiplier	Community
Fewer than 200	\$25,000	\$10,001-\$25,000	\$5,000-\$10,000	\$2,500-5,000
201 - 1,000	\$100,000	\$50,001-\$100,000	\$25,001-\$50,000	\$10,000-25,000
1,000+	\$500,000	\$100,001-\$500,000	\$25,001-\$100,000	\$25,000