



# LIFE SCIENCE CARES

## Council of Champions Mission & Charter

The Council of Champions is a peer group of ambitious, engaged employees within the life sciences industry that serve as advocates for and ambassadors of LSC. The members of the Council are charged with engaging their networks in the mission of LSC through volunteer recruitment, social events, collection drives and fundraising. The group meets quarterly to network, and we will call upon the Council in between gatherings to round up volunteers, organize drives or plan events.

The Council of Champions has **three key areas of focus:**

### **Community Involvement**

*Engage your personal and professional networks to expand our corporate and employee volunteer pipelines.*

### **Sustainability**

*Contribute to the fiscal sustainability of LSC through both personal contributions as well as assisting in other fundraising campaigns. Assist in recruiting and vetting additional Council members for sustainability of leadership body.*

### **Brand Building**

*Increase awareness and visibility of LSC by promoting through your social networks.*

### **Membership Commitments**

- 1. Community Involvement:** Each Council member will be expected to lead in the recruitment of volunteers for opportunities to serve our nonprofit partners; Council Members are expected to lead engagement within their respective places of employment, as well as with their larger personal and professional networks.
- 2. Sustainability:** Each Council member is expected to make a financial gift to LSC to the best of his or her ability to give and/or to solicit sponsorships or other financial support for the organization.
- 3. Brand Building:** Each member will be charged with inviting and encouraging his or her network of friends, family, and colleagues to attend LSC events hosted throughout the year, as well as to participate in volunteer opportunities coordinated with our nonprofit partners. Additionally, we hope that Council members will help us promote LSC through social media channels when appropriate.
- 4. Council Project Committees:** To more deeply engage and create additional leadership opportunities within the Council, each member will be asked to join a project-based Committee, which are being formed to drive efforts in priority areas for the Council of Champions.

### **Membership Benefits**

- 1. Networking:** The Council will meet quarterly for Mixers involving networking and some programming relative to LSC nonprofit partners or other initiatives. Network with other industry leaders and build connections to the Greater Boston philanthropy community.

2. **Hands-On Volunteering:** Be connected to high quality, impactful volunteer opportunities through the network of LSC' nonprofit partners.
3. **Charitable Event Invitations:** Members of the Council will be invited to represent LSC at nonprofit galas, fundraisers or other events with no personal financial contribution required. Get connected to the philanthropy community in Greater Boston.
4. **Nonprofit Nominations:** Council members can nominate nonprofit organizations to be considered as partner organizations for LSC. (NOTE: The Board of Directors is solely responsible for reviewing and approving nonprofit partners.)
5. **Leadership Opportunity:** Build your resume and leadership experience with leadership roles on LSC committees or on committees or boards for our nonprofit partners.

### **Governance**

The Council of Champions will be governed by a Leadership Board working in conjunction with LSC staff to carry out the organization's goals. The Leadership Board will be made up of the Chairs of the three working committees - Signature Events, Marketing and Service Committees. The Council of Champions Leadership Board will meet once a month.

**Service Committee Chair: Kristen Scudieri, Keryx Biopharmaceuticals**

**Marketing Committee Chair: Kristi Sarno, Latham BioPharm Group**

**Signature Events Committee Chair: Sarah Palmer, Gallagher**

**Service Committee** – Members engage in the planning, research and execution of volunteer opportunities and donation drives with current LSC nonprofit partners and beyond. Members will gain invaluable experience first-hand through hands-on volunteering and planning high quality, impactful opportunities.

The role of the committee includes:

- Pre-event planning and attendance at volunteer events and donation drives
- Maintain liaison between staff and Board of Directors of LSC to ensure alignment of objectives and goals
- Engage with the Marketing Committee and provide ideas to promote and drive attendance at events
- Collaborating with the Signature Events Committee to coordinate sponsorship, donor, fundraising, and venue resources
- Coordination of thank you letters for sponsors and ongoing engagement of non-profit community partners

Expectations and commitments will include:

- Pre-planning and executing volunteer and donation drive initiatives bi-weekly (via conference calls) for event specific planning at mutually convenient times
- Event specific planning throughout the year for annual volunteer efforts (Industry Day of Service, Seasonal campaigns)
- Recruiting others within their personal and professional network to promote awareness of the brand and expand the LSC community
- Monthly (in-person) meetings for brainstorming and researching new ventures at a central venue with light refreshments

**Marketing Committee** – Members help spread the word about the important mission of LSC. Members will gain invaluable first-hand marketing experience and contribute to the impact of LSC through ongoing outreach efforts, and contribute to the awareness, visibility and growth of LSC. No formal marketing experience or background is required.

The role of the committee includes:

- Being the voice of LSC during meetings with companies who want to be more involved. These meetings will showcase the mission of LSC and highlight the ways that companies and individuals can participate
- Expanding the opportunity to meet others in the life science community and experience speaking in front of small groups
- Collaborating with the Signature Events Committee to develop and provide marketing materials and outreach for events
- Collaborating with the Service Committee to source volunteers to staff events and drive community and non-profit partner participation

Expectations and commitments will include:

- Brainstorm potential marketing opportunities through monthly calls
- Members should expect to work with their schedule to meet with other companies or groups at least once or twice per year

**Signature Events Committee** – Members help plan and execute LSC Signature Events (including annual Impact Breakfast (May), Mini Golf for Good Tournament (September) and Council of Champions Happy Hours (~4 per year). Members will gain invaluable first-hand experience in the planning of high quality, impactful events, and contributing to the awareness, visibility, and fiscal sustainability of LSC.

The role of the committee includes:

- Developing and executing events that generate awareness, buzz and excitement for the LSC cause, in order to drive attendance and thereby revenue that can be used in services and grants for our non-profit community partners
- Collaborating with the Marketing Committee to develop ideas to promote and drive attendance at events
- Collaborating with the Service Committee to source volunteers to staff events and drive community and non-profit partner participation
- Championing all relevant community partner, in-kind, vendor, venue, sponsorships and donors needed for each given event
- Working with LSC staff for coordination of thank you letters for sponsors and appropriate engagement of non-profit community partners in Signature Event planning

Expectations and commitments will include:

- Attendance at in person meetings, to be held monthly for event planning and brainstorming
- Participation in bi-weekly conference calls that will be held at mutually convenient times (leading up to the Mini-Golf for Good Tournament and Impact Breakfast)
- Attendance at events, helping in event execution (set-up, break down and hands-on assistance during event)
- Recruiting of community partners as necessary to provide sponsorship, donor, fundraising, and venue resources
- Recruiting others for event attendance and financial support within their personal and professional network to promote awareness of the LSC and expand the LSC community

**Interested in joining the Council of Champions?**  
Email Sarah MacDonald at [sarah@lifesciencecares.org](mailto:sarah@lifesciencecares.org).